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2022 6th International Conference on E-Commerce, E-Business and E-Government, ICEEG 2022 (2022) ACM International Conference Proceeding Series, 427 p.

Abstract

The proceedings contain 64 papers. The topics discussed include: can fund dividends improve the performance of the fund? - evidence from China's capital market; media coverage and the noneffective investment; technical efficiency of consumer goods manufacturing industry in Indonesia during the pandemic: application of DEA Model; developing an internationalization process through digital transformation: an evidence in British MSMEs; predicting bitcoin prices using sentiment analysis results; robo-advisors: a perspective on the Latin American context; impact of gender, CEO strategy and CSR implementation on corporate growth moderated by financial performance in banking sector; the effect of skepticism, big data analytics to financial fraud detection moderated by forensic accounting; and exploring factors affecting choice of currency for pricing and settlement in international trade.

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